Services and Programs for Cornell Faculty & Staff

Textbooks and Course Materials
Academic Discounts
Custom Orders
Support for Authors and Special Events

Designed by alumnus Earl S. Flansburgh ’53 in 1995, the underground Cornell Store won several architectural awards for innovation in store design.
The Cornell Store is owned and operated by Cornell University. Proceeds support Cornell operations, facilities, and programs.

About The Cornell Store

Founded as a student-run co-op in 1895, The Cornell Store has evolved into a full-service, University-owned retailer serving the needs of the entire Cornell community — students, faculty, staff, and alumni. Today, The Cornell Store ranks among the largest and most successful independent college stores in the nation. Many of the innovative business practices we have developed have been adopted by other college retailers and our commitment to continuous improvement in our operations has made us an industry leader.

In addition to our main store on Ho Plaza, we operate satellite locations at the Statler Hotel and in Sage Hall, and an online store at store.cornell.edu. We operate as a department of Cornell Business Services, within the Division of Financial Affairs (DFA).

We also are a founding member of the Collegiate Retail Alliance, an innovative business coalition of independent college stores dedicated to developing and deploying the industry's best business practices, to deliver more value to the universities we serve.

Keep in Touch

We welcome your comments on this guide and your feedback on your experience at The Cornell Store. Stop in, call us at (607) 255-4111, or email us at store@cornell.edu.

Sign up for our weekly e-newsletter to be among the first to know about events, sales, and store news — go to store.cornell.edu and click on “Join Our Email List.”
Welcome!

The Cornell Store is proud to be an integral part of the vibrant Cornell University community, and we strive to do our job in a way that makes it easier for you to do yours.

You can rely on our knowledge of academic course materials and the latest technology solutions to help you acquire and create educational resources that are essential for the high-quality learning and research experiences that define Cornell University.

This guide has been prepared to introduce you to the academic and support services we offer you. You’ll find complete details on our website at store.cornell.edu.

Whether stocking textbooks, hosting author events, ordering departmental gifts, or answering questions on the latest commercial software updates, our mission is simple: We are here to help you succeed. We look forward to hearing from you and to working with you.

Store Hours*

Monday–Friday, 8 a.m. – 5:30 p.m.

Wednesday, 8 a.m. – 7 p.m.

Saturday, Noon – 5 p.m.

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*When classes are in session.  See our website for seasonal variances and extended hours for special events.
Textbooks

The Cornell Store works with publishers and distributors around the world to secure the course materials that you select to support your teaching goals. We also provide custom publishing options, and can create customized “course packs” for you containing selections from multiple resources.

We’re also an ideal source for all non-book materials needed for your classes, such as lab supplies, calculators, dissection kits, art supplies, and more.

The Textbook Adoption Process

Each year, we work closely with Cornell faculty on over 12,000 textbook adoptions. The academic materials business is undergoing rapid change. Prices continue to rise beyond the rate of inflation, custom bundles and formats have proliferated, and digital content has become an essential component of many courses. We can outline the options you have for obtaining content in editions and formats that will be effective for students and validate their investment in them.

We know that having the right materials available on the first day of class is crucial to starting the semester smoothly. We are pleased that with your timely input and assistance, we typically succeed in having 98% of required textbooks on our shelves by the first day of class.

Making the textbook adoption process as easy and efficient as possible continues to be our goal. We collaborate with textbook coordinators in each academic department to facilitate communication. We offer you five convenient ways to submit your textbook orders. Our online Textbook Verification system lets you check on your book orders right up to the first day of class, to ensure any changes in section numbers, enrollment, or other situations that would impact quantities needed have been addressed.

5 Ways to Submit Orders

You can work with your department’s designated textbook liaison to order course materials, or work directly with Store personnel.

For your convenience, orders can be submitted five ways:

1. Online at store.cornell.edu
2. By emailing textbooks@cornell.edu
3. By faxing to 255-0083
4. Via campus mail
5. In-store at the Book Information desk

Helping to Keep Course Materials Affordable

We share your concern about textbook costs and offer a variety of options to help students save money.

• Used books provide savings of 25-70% off the new book price and comprise more than 40% of our inventory. We purchase from students, online sellers, and national wholesalers to have the largest selection at the lowest possible prices.

• Book rental has become immensely popular with students in recent years and average savings is more than 50%. We now rent more than 450 titles each term and provide access to thousands more through an affiliate partnership.

• Ebook versions of selected textbooks are available each term. While the vast majority of students prefer print, we’re well positioned to support the eventual transition to digital materials.

• We’re not the only game in town for purchasing textbooks. Our new online comparison tool allows students to compare our prices to major online venues and purchase from the source they prefer.

• Students received more than $600,000 last year by selling us texts they did not wish to retain.

• We can work with you and textbook publishers to provide customized versions or value-added bundles that provide students the content they need at substantial savings.
Submitting your lists of adopted titles on time has never been more important. **Deadlines: By first week of November for spring semester and by mid-April for fall semester.** Books ordered early are more likely to be rented and sold at lower prices because of the time and labor involved in our sourcing activities. Late orders generally equate to higher prices for your students.

Although students believe that course materials should be less expensive overall, their number one complaint is that they purchase required books that are used only tangentially (or not at all) in their classes. Please carefully consider when stipulating a title as “required” or “optional” when submitting your order.

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**Did you know…**

The Cornell Store’s commitment to sustainability includes our energy-efficient solar panels; recycling bins for plastic bags, cans & bottles; reduced transportation costs and energy consumption through freight consolidation; merchandising priority for products with recycled or minimal packaging; and massive textbook recycling accomplished through our Textbook Sellback program.

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**How Early Adoptions Save Your Students Money**

Submitting your order by the due date has a direct effect on our selling prices and the ability of your students to save money. **Deadlines: By first week of November for spring semester and by mid-April for fall semester.**

- If we know a book is being used in the coming term, we pay higher prices to students who sell the title back at the end of the current term.
- We shop the online marketplaces multiple times per week over the course of several months. Online prices increase significantly as the peak selling season approaches. Buying online during the off-cycle can save us 40-50% from our traditional sources. Those savings are passed through to your students.
- Those savings also affect our ability to rent more titles at lower prices.
- Custom textbooks typically have a longer production cycle than standard books.
- Our booklist is posted online about a month before the first day of classes allowing students ample time to compare, shop, and have books shipped to them before the semester begins.

Students are much less likely to purchase required materials if they are not available at the beginning of the semester. Having the right materials on our shelves before classes start enables your students to stay on top of their work and master the material you have assigned.

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**Learn more online!**

Visit [store.cornell.edu](http://store.cornell.edu) for textbook FAQs, course pack details, printable and electronic ordering forms, a directory of publishers, and more.
Custom Course Packs

A Free Service for Cornell Faculty

The Cornell Store is an industry leader in providing faculty the ability to create custom course packs and anthologies at no charge. We prepared and printed over 23,000 custom course packs for 470 individual courses during the 2011-2012 academic year.

Course packs allow you to select and compile only those readings and materials that you plan to use during the term. Students benefit by paying only for materials that will be fully used in the course, rather than investing in several books in which only a handful of chapters might be covered.

Course Pack Advantages:

• The Cornell Store handles all copyright permission requests and royalty remittances for you.
• You have complete control over content selection.
• You can include materials from out-of-print books.
• It’s easy to remove or add selections from term to term.

“ It is always a pleasure to work with Jim Lawrence. This is my 8th year at Cornell and every year he is timely and has things just right.”

Kevin F. Hallock, Professor of Economics
ILR School

General Books

The Cornell Store offers the Cornell community a concise general reading selection focused on new titles, Cornell authors, local interest and academic publications. We also have an exciting array of author presentations and book discussion events throughout the year.

Selection

Our general reading book selection includes academic trade titles, popular bestsellers, publications by Cornell faculty authors, and a wide variety of magazines and newspapers. Our staff members are knowledgeable about upcoming, backlist, and buzz-worthy titles and can offer personalized recommendations within your areas of interest. And if we don’t have what you want in stock, we have access to more than one million titles and can order almost any book for you at no additional cost.

Departmental Purchases: Save 10%

You receive a 10% discount on in-store and online purchases made using a department account or a P-card.

Personal Purchases: Earn Book Rewards

For every 10 general reading books you purchase from the Store, you will receive a Cornell Store gift card equal to 20% of the total spent on those 10 books. Buy 10 books at $10 each, for instance, and you are eligible for a $20 gift card. Enrollment in the rewards program is automatic, but you must swipe your Cornell ID card at time of purchase or provide your NetID to the cashier for the purchases to be credited.

Note: The following do not qualify for rewards credits — books purchased using the departmental discount, textbooks, magazines, or already-discounted promotion or sale books.

Faculty Authors

We’re pleased to carry the works of Cornell faculty authors but must rely on you to notify us of titles you’ve authored and/or upcoming releases. Simply contact our book department with the ISBN of your publication.

Planning a special book event?

Visit our website to fill out our event form or contact the Book Department at general_books@cornell.edu or (607) 255-2933. 
Apparel & Gifts

The Cornell Store is committed to providing you and your department with a broad selection of high-quality Cornell apparel and gifts. In addition to the hundreds of products available for purchase in our store, we also provide custom options for larger orders.

For conferences, years-of-service awards, reunions, and thank-you gifts, we can source the items that will help make your event or gift uniquely Cornell.

Just give us a call and let us know the items you're interested in and quantities required, and we'll give you a fast, free quote.

How We Make Your Shopping Better:

• Free quotes for in-store, custom, and large-quantity orders
• 10% departmental discount when paying with departmental account or P-card*
• Additional discounts available on large department orders
• We take care of all licensing and trademark requirements
• Convenient and reliable service

Computers & Electronics

Hardware, Software, Licensing

The Cornell Store is an approved campus reseller of academically priced Apple* and Dell* computer systems, and a supplier of academically discounted software.*

All Cornell faculty and staff are eligible for academic discounts on hardware and software. We also offer software licensing packages for departments and units within Cornell University.

Visit our Technology Connection or shop our wide array of computer peripherals and electronics online. Our staff can answer any questions or concerns you may have about a particular product before you purchase.

* A valid Cornell University ID is required at time of purchase in order to qualify for academic pricing and discounts. Departmental discount does not apply to computer hardware, software and accessories, some electronics, or merchandise already on sale. Other exclusions may apply.

Shop The Cornell Store for:

• Apple* and Dell* computers
• Headphones
• Printer cartridges and toner
• iPods* and iPad*
• Security locks
• Adobe* and Microsoft* software
• Endnote* and FileMaker Pro* software
• Printers
• Routers
• Laptop bags

Service & Repair

We offer walk-in warranty service drop-off no matter where you purchased your equipment. Simply bring your Apple* or Dell* computer or HP Laserjet* printer to the Store; we'll handle your warranty-covered repairs and call you when your product is ready. For your convenience, we also serve as a non-warranty service drop-off. Contact our technology staff to receive more information on your non-warranty repair needs.

Additional Store Services

We offer a number of services that make The Cornell Store a convenient stop for breakfast, lunch, snacks, personal errands, and business needs:

• 1865 Market & Café with snacks, beverages, cash & carry meals, and dozens of helpful convenience items
• CFCU Community Credit Union and Tompkins Trust Company branches in-store at the Ho Plaza entrance
• Passport photos
• Faxing services
• Digital photo printing kiosk
• UPS services
• Postage stamps and Campus Mail and US Postal Service mail drop
• Greeting cards and gift wrap
• Recycling boxes for glass and plastic bottles, cans and plastic bags
• Store gift cards
• Campus maps
• Inkjet cartridge refill station
• Free mobile device charging station
Contact Us

The Cornell Store
(607) 255-4111 or
(800) 624-4080
Store Director: Pat Wynn
paw223@cornell.edu
Merchandise Mgr:
Fred Piccirilli
fdp24@cornell.edu
Store Manager: Rob Ervin
rde35@cornell.edu

Textbooks
(607) 255-0083
Assistant Director:
Gary Swisher
gs248@cornell.edu
Managers:
Mike Staurowsky
and Deb Barth
textbooks@cornell.edu

Custom Publishing
(607) 255-2932
Manager: Jim Lawrence
jsl10@cornell.edu

Technology Connection
(607) 255-4941
tcconsult@cornell.edu

General Books
(607) 255-2933
general_books@cornell.edu

Clothing
(607) 255-9614

Emblematic Gifts
(607) 255-3818

Art Supplies
(607) 255-2936

Office Supplies
(607) 255-4070

1865 Café Market
(607) 255-2912

Sage Hall Location
(607) 254-3502
Dept contact: Tim Cook
sagecopies@cornell.edu

Statler Lobby Shop
(607) 255-1315
Dept contact:
Donna-Lyn Decker
dd19@cornell.edu

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